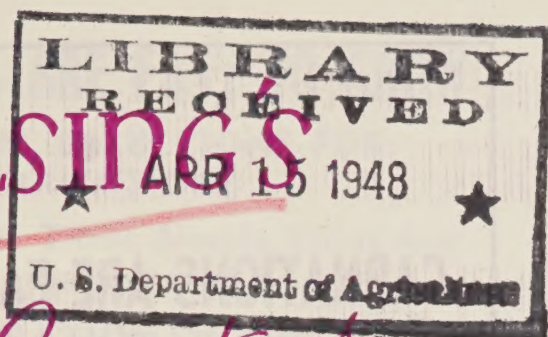


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2.09

FELSING'S



Rare Carnations



354 CHESTNUT AVENUE
South San Francisco, Calif. Tel. JU 8-4162

North Hollywood Branch
5328 Laurel Canyon Blvd. Tel. SU 11385

1948 CATALOG AND PRICE LIST

•
Established plants, potted and labeled. Guaranteed
to arrive in good condition.

•
We Ship Anywhere in U. S. A.

•
We Specialize in Everblooming Giant Carnations

•
Felsing's a Great Name in Carnations

•
Largest Collection of Carnations in America

Members of American Carnation Society

CARNATIONS ARE EASY TO GROW

In 1938 Mr. Felsing started to grow carnations as a hobby without any idea of commercializing carnation plants. At the beginning he raised beautiful plants and flowers of the well-known common varieties, some solid colors and some variegated. His garden and small greenhouse were the point of interest of all his neighborhood. Not content with raising the ordinary carnations, he set up a small laboratory in which he experimented and by scientific planting, propagating, crossing and fertilizing he was successful in developing new and unusually beautiful blooms, never before shown anywhere.

These new carnations from then on became "The Felsing's Rare Carnations."

Having been approached by so many carnation lovers as well as commercial growers the firm of Felsing's Rare Carnation Gardens was born.

From 1941 on Felsing's Carnation Gardens have enjoyed a most prolific patronage from both the retail as well as the wholesale trade.

Today Felsing's Carnation Gardens boast of having the largest collection of carnation plants in the world, comprising over 350 different varieties. More varieties are created every season in order to keep up the interest and enthusiasm of Felsing's numerous clientele.

We reserve the right to substitute if out of certain varieties.

CARNATIONS ARE EASY TO GROW

CULTURAL DIRECTIONS FOR CARNATIONS

**Easy to Grow if These Simple Rules Are
Followed**

PREPARATION OF SOIL

Select a sunny spot in your garden and be sure that your soil is well drained, yet not too light and sandy. The novice will find a medium heavy loam in raised or banked bed as ideal. To this soil, a liberal amount of bone meal is spaded in before plants are set out. To counteract extreme acidity, which is unfavorable for healthy carnation growth, apply dehydrated lime or wood ashes lightly.

TREATMENT OF PURCHASED PLANTS

Our carnation cuttings are all taken from healthy field grown plants. They are rooted in cool benches and subsequently hardened in open air so that they require very little shading, if any, when planted.

The cutting should be set out as shallow as possible not deeper than it was in the sand. Stemrot will occur when planted too deeply. The plants should be thoroughly watered when set out and no more watering is necessary until the surface shows signs of getting dry.

STOPPING AND DISBUDDING

Plants should be spaced sufficiently apart so that they will have ample air circulation between the plants when they have formed the bushes. They are first stopped when 3 or 4 inches high. The object of this is to encourage the young plant to build up bushy plant, which in turn will produce more flowers. The best method is to pull the center out; do not break it off. When the stem is broken off, only 2 or 3 new growths will appear but when pulled off, several stems will rise from this first operation. The centers of these new growths are further topped occasionally until far into July, when winter flowers are preferred. Then the plants are allowed to form their flower stems. When the buds develop sufficiently large, all side buds are removed thus leaving single buds to a stem.

Very wet or very dry soil conditions are both detrimental to support a vigorous, healthy growth of carnations. Although in winter, they will stand being kept fairly dry much better than on the wet side, especially since we have most of our rainfall at that time here in Southern California.

As carnations are an ever-blooming flower, feeding should be made almost the year around after the final topping in July. Nitrogen content stimulates a rapid leaf and stem growth; phosphoric acid and potash build up steady, firm growth of plant with

large flowers, good substance and good color. For these reasons, complete fertilizers which are in the market today, such as "Gaviota," "Gro-rite," "Vigoro," etc., are recommended in cooler months. These fertilizers may be applied dry and watered into the soil. When the days become longer and hot days approach, a mulching of cow manure will largely assist in retaining the moisture within the soil. The feeding roots of carnations are very close to the surface and should not be cultivated very near the plant, and weeds appearing near the plant should be pulled out when little rather than hoed out.

FEEDING AND WATERING

Carnations, like other cultivated plants, are susceptible to fungus diseases and insect pests but fortunately, these are all easily controllable. Fungus disease or disease caused by other organisms such as blight, spot, rust and wilt can be controlled and prevented with the use of bordeaux mixture. A soap spreader is used with this mixture to insure complete coverage of the foliage.

DISEASES AND INSECT PESTS

Our worst insect pests are aphids, thrips, and red spiders. The former two are easily controlled with either nicotine, rotonone, or phyrethum sprays, but the latter is little more difficult to destroy. Up to date, "Loro" with soap spreader or "Hi-tox" are the best known sprays to destroy the red spiders after infestations. Overhead watering or occasional bathing of plants with strong pressure hose in clear warm days will help in removing the spiders and aphids when plants are young.

Add tax and 25c for shipping, if out of state, add 90 cents.

New Varieties for 1947

San Francisco—New deep rose.....	.75
Coral Reef—New fringy salmon.....	.75
*Indian Summer—Light salmon, flaked red.....	1.00
Texas—Large crimson.....	.50
St. Louis Pink—New light pink.....	.50
*Hazel Draper—Light buff, cerise edge.....	.75
Klug's Crimson—New large maroon.....	.50
Georgia—New balled shaped white.....	.50
Nebraska—White, pink stripes.....	.50
*Connecticut—White, wine stripes.....	.50
North Dakota—New salmon.....	.50
Washington—Large white.....	.50
Ward—New flared dark pink.....	.50
*Massachusetts—Maroon, slate markings.....	.50
*Walter Pidgeon—New large wine purple.....	1.50
Tom Breneman—Light copper, heliotrope edge.....	2.00

(In order to propagate this new unusual Breneman variety, it will not be for sale until 1948.)

*Fania Lee—Lovely light salmon, dark salmon stripes.....	2.00
Swanie—Black plum color.....	1.50

(Not for sale until 1948.)

All varieties marked with * are limited stock and orders will be filled in rotation as soon as possible.

12 Different Varieties for \$4.50, our choice, \$8.50 for 2 dozen, plus tax, and 25c per dozen for shipping.

White, Solid Color

Holland—Lovely large white.....	.75
*Purity—English variety, fragrant.....	.60
Olivette—Balled shape.....	.50
*Colonel Blimp—Gold medal white.....	.75
Georgia—New balled white.....	.50
Arundle—Flared white.....	.50
*Northland—Giant new white.....	.60
General Patton—Large white.....	1.00
Wealth—Good alround white.....	.60
*White Pharoah—White, cream center.....	.60
Washington—Camelia white.....	.50
Gardenia—Large white, very fragrant.....	.60
White Fisher—Fringy white.....	.35
White Maytime—Good white.....	.60

Scarlet Solid Color

Blaze—Camelia shaped, best of show.....	.50
Barbara Farr—Fringy, very prolific.....	.35
*Arizona—Large new scarlet.....	.50
Lyman McFee—Giant Xmas red, non split.....	.60
Dazzler—New bright red.....	.50
Hearth Fire—Good scarlet.....	.50
*Radiolite—Coral red.....	.50
*Arkansas—Dark scarlet.....	.50
General MacArthur—Very large.....	.75

Salmon, Solid Color

Salmon Virginia—Exquisite.....	.60
Coral Reef—New fringy salmon.....	.75
Melrose—Dark salmon.....	.50
*Honor—New large salmon.....	.75
Mirandy—Camelia shaped salmon.....	.75

Purple, Solid Color

*Madame Chiang Kai Shek—Lovely violet.....	2.00
*Purple Heart—Large deep purple.....	1.00
Potentate—Fringy purple.....	.45
*Royal Robe—Royal purple.....	.50
Walter Pidgeon—New large wine.....	1.50

Yellow, Solid Color

Florida—Light yellow.....	.50
Maingold—Good yellow.....	.50

Miller's Yellow—Very deep yellow.....	.50
Moonbeam—Light yellow.....	.45
California Gold—Camelia shaped.....	.75
Mainsunshine—Old Timer.....	.50

Light Pink, Solid Color

Massay Kay—Giant fringe and fragrant.....	.50
Hercules Virginia—Immense blooms.....	.50
Eleanor—Light shell.....	.50
Peter Fisher—Blush pink.....	.35
Maytime—Apple blossom color.....	.50
Ida—New large shell.....	.50
North Dakota—Medium light, good bloomer.....	.50
Virginia—Fringy light pink.....	.50
St. Louis Pink—New medium pink.....	.50

Crimson, Solid Color

Mrs. Weld—New oxblood color.....	.50
Crimson Potentate—Fringy crimson.....	.45
Oregon—Very large maroon.....	.50
Will Rogers—Camelia shaped deep red.....	.45
*Topsy—Large crimson.....	.75
*Sir Phillip Sassoon—English deep red.....	.75
*Klug's Crimson—New deep red.....	.50
Woburn—Old favorite.....	.45
Wanda—Large blooms.....	.50
*Texas—Immense fringy crimson.....	.50

Dark Pink, Solid Color

San Francisco—New deep rose.....	.75
John Briery—Large deep pink.....	.50
Rose Virginia—Fringy medium pink.....	.50
Miller's Virginia—Big, perfect shape.....	.60
*Rosary—Camelia shaped, fragrant.....	1.00
Dark Fisher—Good fringy rose.....	.45
New Deal Ward—Good deep pink.....	.50
*Orange Virginia—Orange pink.....	.60
Alabama—Flared deep pink.....	.50
Pink Abundance—Prolific bloomer.....	.40
Cary Grant—Very large rose pink.....	.75

Mauve and Orchid

Lulu—Orchid, silver tips, fragrant.....	.50
*London Smoke—Smoky blue.....	.50
*Susan—Heliotrope, pink stripes.....	1.50
*Doris Allwood—Blue-gray, coral center.....	1.50
*Ashes of Roses—Smoky blue, pink marks.....	1.00
*Easter Greetings—Pink, mauve, flaked.....	2.00

Maroon Variegated

*Al Rogell—Rich wine, silver bands.....	1.00
Lochinvar—Velvety red, orchid tips.....	.50
Pelargonium—Cherry red, white tips.....	.45
Indiana—Dusty Rose, maroon stripes.....	.50

*Massachusetts—Maroon, slate markings.....	.50
*Ginger Rogers—Raspberry, maroon stripes.....	1.00
*Mrs Esmond—Scarlet, maroon stripes.....	1.50

White Variegated

*Betsy—White, maroon edges.....	.50
Dairymaid—White, pink marks.....	.45
*Mary Cecelia—Large white pink marks.....	1.00
Lady Hinlip—White, scarlet stripes.....	.50
*Leslie—White, pink pencilings.....	1.00
Theresa—Tri-color, pink, white, maroon.....	.75
Georgina—Cream white, scarlet stripes.....	.50
Connecticut—White, wine stripes.....	.50
*Dimity—White, purple stripes.....	1.00
*Variegated Defender—White, pink stripes.....	.75
Nebraska—White, fringy, pink marks.....	.50
Nevada—Very large white, pink penciling.....	.50
*Peppermint Stick—Cream white, pink marks.....	.50
(Very fragrant)	

Orange and Apricot Variegated

Barbara Brigham—Apricot, pink stripes.....	.45
Orange Wonder—Cream, pink marks.....	.45
Pharaoh—Very large orange, red edge.....	.45
Sagamore—Orange, scarlet markings.....	.45
Senorita—Very large cream, cerise stripes.....	.50
*Apricot Queen—Large Apricot.....	2.00

Pink Variegated

Kate Smith—Hot pink, silver tips.....	.50
Lady Godiva—Blush pink, white bands.....	.45
*Marchioness of Headford—Salmon, cream edge.....	.75
Coral King—Deep salmon, white tips.....	.50
*Indian Summer—New pink, scarlet flakes.....	1.00
*Buck Benny—Salmon, pink marks.....	.75

Yellow Variegated

Bonanza—Large yellow, pink stripes.....	.45
Golden Wonder—Light yellow, pink marks.....	.45
*Pearl Harbor—Gold, maroon edges.....	1.00
*Pirate Gold—Sulphur yellow, purple marks.....	.75
Louisiana—Yellow, scarlet marks.....	.50
Oklahoma—Yellow, pink stripes.....	.50
New Mexico—Deep yellow, pink stripes.....	.50
South Dakota—Buff, rose stripes.....	.50
New York—Yellow, ground pencilled, rosy.....	.50
*Aztec—Deep yellow, wide pink marks.....	1.00
Amos and Andy—Soft yellow, scarlet marks.....	1.00
Treasure Chest—Talisman color.....	.50
*Red Feather—Yellow, scarlet edges.....	.50
*Navajo—Gold, red stripes.....	.50
Seminole Chief—Light cream, shell marks.....	.75
Wisconsin—Buff ground carmine center.....	.50
Colorado—Gold, wine pencilings.....	.50

Here's The Answer to Your \$64.00 Question



Patent Pending

MODERN 2 IN 1 PLANT TRELLIS OR HOLDER

**COLLAPSIBLE, ADJUSTABLE
EITHER AS A TRELLIS OR
HOLDER FOR BOTH FLOWER
AND VEGETABLE GARDEN**

These collapsible plant supports can be adjusted into several shapes by the simple twist of the wrist, some of which are illustrated in this pamphlet.

There is no more need for tying plants or vines with the old-fashioned string method, for these super wire supports can handle all your problems.

They are made of heavy wire so they can be put in the hardest of soil without bending and have been approved by professional and amateur alike, as well as the wholesale growers, in fact they are the answer to the gardener's prayer.

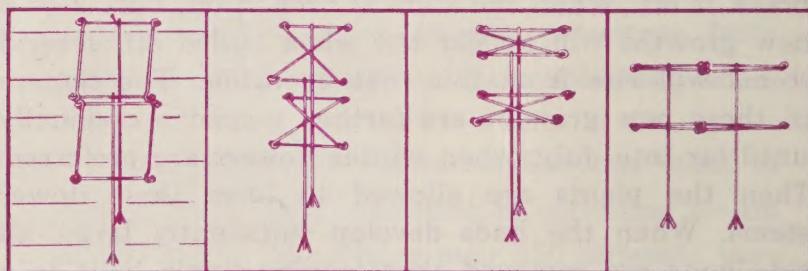
1st—Because they are made square in order to avoid waste of space, giving the plants more freedom to grow.

2nd—Because they can be opened and put around the larger plants in order that they may not be broken, which often happens when a frame is forced over the top.

3rd—Because they can be made into several shapes to suit vines or plants.

4th—Because they can be used in pots and window boxes as well as in the ground.

5th—Because they are collapsible and can be hung



Flat Folded
Hang It Away

One Type
for Vines

Shape for
Potted Ivy

Shaped
as a Trellis

up on a nail in basement or garage and kept in good shape when not in use.

You will never go back to the old-fashioned stakes after using this MODERN 2 in 1 PLANT TRELLIS OR HOLDER. Remember, first, last and always be square with your plants and they'll be square with you. A sprawling plant or vine is no attraction in any garden, so keep yours strong and healthy with the MODERN 2 in 1 Plant TRELLIS or Holder now available.

PRICE: 50c each—6 for \$2.80—12 for \$5.40

Add 25c for Tax and Postage